

# MANCHESTER @ MIPIM 2024 EVENTS PROGRAMME

## TUESDAY 12 MARCH

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09.30–09.45

### WELCOME KEYNOTE

Cllr Bev Craig - Leader, Manchester City Council

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09.45–10.30

### MANCHESTER DELIVERS – BUILDING ON SUCCESS

Eamonn Boylan OBE - Chief Executive, Greater Manchester Combined Authority  
Joanne Roney CBE - Chief Executive Manchester, City Council  
Moderator: Mike Emmerich - Founding Director, Metro Dynamics

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10.45–11.30

### PLACES FOR EVERYONE – DELIVERING GROWTH THROUGH GREATER MANCHESTER'S STRATEGIC PLAN

Eamonn Boylan OBE - Chief Executive, Greater Manchester Combined Authority  
Lindsey Richards - President, RTPi  
Mark Robinson - Director of Economy and Place, Rochdale Council  
Tom Stannard - Chief Executive, Salford City Council  
Moderator: Jane Healey Brown - Director, Global Town Planning & Policy Skills Leader, Arup

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11.45–12.30

### INVESTING IN PLACE-BASED GROWTH

Will Church - Senior Director, CBRE  
Anna Heaton - Partner, Addleshaw Goddard  
John Rayson - Managing Director, AtkinsRealis  
Caroline Simpson - Chief Executive, Stockport Council  
Moderator: Richard Bayley - Strategic Adviser, AtkinsRéalis

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14.15–15.15

### MANCHESTER WHAT NEXT? – THE NEW NEIGHBOURHOODS DRIVING GROWTH AND OPPORTUNITY

Becca Heron - Strategic Director of Growth and Development, Manchester City Council  
Moderator: Mike Emmerich, Founding Director Metro Dynamics

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15.30–16.15

### HOW SPORTS UNLOCKED REGENERATION AND COMMUNITY OPPORTUNITY FOR MANCHESTER

Cllr Bev Craig - Leader, Manchester City Council  
Marty Edelman - Member of the Executive Committee, City Football Group and Executive Chairman, Manchester Life  
Moderator: Liz Hamson, Editor in Chief, BE News

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16.30–17.15

### SALFORD SIGNATURE SCHEMES – DOUBLING IN SIZE, OPPORTUNITY AND AMBITION

Joe Manning - Managing Director, MIDAS  
Phil Marsden - Managing Director, North West, Muse  
Tom Stannard - Chief Executive, Salford City Council  
Moderator: Zoe Davidson, Partner, Deloitte

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## WEDNESDAY 13 MARCH

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09.00–09.45

### GREENING THE WORLD'S FIRST INDUSTRIAL ESTATE

Jane Healey Brown - Director, Global Town Planning & Policy Skills Leader, Arup  
Philip Lunn - Managing Director, Pradera Lateral  
Richard Roe - Corporate Director of Place, Trafford Council  
Moderator: Andrew McIntosh, Director of Place, Greater Manchester Combined Authority

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10.00–10.45

### ACCOMMODATING THE NEXT WAVE OF INNOVATION

Sam Darby - Development Director, Bruntwood SciTech  
Joe Manning - Managing Director, MIDAS  
Joanne Roney CBE - Chief Executive Manchester, City Council  
Moderator: Mike Emmerich, Founding Director, Metro Dynamics

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11.00–11.45

### WHY WE DO BUSINESS IN MANCHESTER

Phil Marsden - Managing Director - North West, Muse  
Victoria Quinlan - President – Europe, Cortland  
Audrey Peers - Head of Business Development, Strategic Partnerships, MIDAS  
Daren Whitaker - Founder and Chairman, Renaker  
Moderator: Liz Hamson, Editor-in-Chief, BE News

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14.15–15.15

### GREENER MANCHESTER – AS THE CITY BECOMES A PIONEER FOR URBAN GREENING, WHAT VALUE STANDS TO BE UNLOCKED?

Kat Hanna - Co-Managing Director, Avison Young  
Muyiwa Oki - President, RIBA  
Caroline Simpson - Chief Executive, Stockport Council  
David West - Lead Designer, Mayfield  
Moderator: Stephen O'Malley - Chief Executive, Civic Engineers

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15.30–16.15

### CURATING THE CITY FOR GROWTH – THE UPPER BROOK STREET STORY

Will Fogden - Senior Development Manager, Kadans  
Rebecca Heron - Strategic Director of Growth and Development, Manchester City Council  
Alex Russell - Chief Executive, Property Alliance Group  
David Sparks - Head of Manchester Studio, EPR Architects  
Moderator: Chris Cheap - Principal Managing Director Transactions, Avison Young

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16.45–17.30

### PLACE NORTH WEST – GREATER MANCHESTER'S £5BN BOROUGH

Harinder Dhaliwal - Managing Director, Step Places  
John Heaton - Managing Director, Heaton Group  
Sandra Robinson - Technical Director, WSP  
Warren Taylor - Director, Cityheart  
Mel Wilson - Director, Deloitte  
Moderator: Dan Whelan - Place North West

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## THURSDAY 14 MARCH

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10.00–10.45

### EUROPEAN CITIES – BEYOND THE CAPITAL

Pedro Baganha - Deputy Mayor of Porto, Portugal  
Dan Hyde - Development Director, NOMA  
Michael Körner - Managing Director, Invest Region Leipzig GmbH  
Joanne Roney CBE - Chief Executive, Manchester City Council  
Pekka Salmi - Deputy Mayor, Tampere Region, Finland  
Moderator: Mike Emmerich - Founding Director, Metro Dynamics

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11.00–11.45

### THE ECONOMY OF CULTURE

Randel Bryan - Executive Director, Factory International  
Jessica Koravos, President Oak View Group International  
Joanne Roney CBE - Chief Executive, Manchester City Council  
Moderator: Andrea George - Co-Founder, Republik of Ideas

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14.30–15.15

### PLACE NORTH WEST – THE FUTURE OF DEVOLUTION FOR GREATER MANCHESTER

Eamonn Boylan OBE - Chief Executive, Greater Manchester Combined Authority  
Jeremy Hinds - Director, Savills  
Angela Mansell - Managing Director, Mansell Building Solutions  
Paul Richards - Director of Development and Regeneration, Stockport Council  
Moderator: Julia Hatmaker, Editor, Place North West

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15.30–16.15

### CITIES, PLACEMAKING, LIVING, AND THE NET ZERO CHALLENGE

Christine Auclair - Head, Advocacy and Campaigns Unit, UN-Habitat  
Eamonn Boylan OBE - Chief Executive, Greater Manchester Combined Authority  
Melanie Leech - Chief Executive, British Property Federation  
Valerie Vaughan-Dick MBE - Chief Executive, RIBA  
Moderator: Kunle Barker - Property Expert, Writer & Broadcaster

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16.30–18.00

### CLOSING RECEPTION

Eamonn Boylan OBE - Chief Executive, Greater Manchester Combined Authority  
Joanne Roney CBE - Chief Executive, Manchester City Council

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